

## Tips For A Successful SaveOne Class

Below is a list of ideas either we or other chapter leaders have tried with success. Feel free to take these ideas and customize them to your community. Be sure to always get permission from your pastor or ministry leader before advertising this class.

- Utilize the flyer as a bulletin insert (located in Chapter Tools on website).
- Place advertisement of class on church sign for a few days.
- Run free ad through community services in your local paper or television station.
- Post a flyer on a local university or college campus bulletin board (manually or electronically).
- Ask to speak in Bible study or Sunday School classes.
- Let people know about your upcoming class through all social media outlets.
- Ask your friends to share your class advertisement on their social media outlets.
- Ask your pastor to speak about the upcoming SaveOne class from the pulpit.
- Get permission to include it in your church's video announcements
- Always have a class starting the week after Sanctity of Human Life
- Sunday (in January)—a great time to ask your pastor if you or a SaveOne staff member can speak at your church to kick off the next class.
- Contact the "Religion Editor" of your paper and ask them if they will do a story on your class.
- Update your SaveOne web page regularly.
- Ask if your church will put your class on their website or provide a link to your SaveOne webpage.
- Ask your trusted friends to commit to getting one person in your class (everyone knows someone who has had an abortion).
- Open your class to men, women, and siblings/loved ones.
- Contact local men's and women's groups and let them know of your upcoming class.
- Hang the SaveOne flyers (located in Chapter Tools) in the foyer of your church or ministry center with start times and location of class.
- Print off several flyers (located in Chapter Tools) and leave them in random places, public restrooms, coffee shops, etc.
- Ask to place a stack of flyers in the men's and women's bathrooms at your church.
- When you advertise the class, announce the specific time and location. Try to schedule the class at a location that is not a high-traffic area or peak time. If people hear that where the class is located is in an area that few people will see them walking in, they will feel more comfortable.